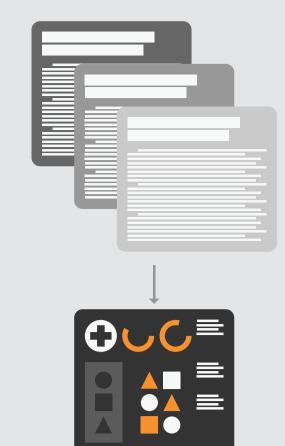
## VISUAL SOLUTIONS FOR THE HEALTHCARE INDUSTRY



### **VISUALLY PEELING AWAY** THE LAYERS OF COMPLEXITY

Healthcare has layers of complexity that make it challenging for providers and suppliers to communicate its value to the marketplace. The practice itself involves medical procedures layered with the logistics of facilities and suppliers—with practitioners needing to execute on those procedures. And finally, there are government funding and regulatory bodies that shape the practice as a whole.

It's easy to see why your buyer might find it challenging to navigate to the point of your offering, and how that offering delivers differentiated value. This is where Frame Concepts can help with healthcare visual solutions.



2009-2010

2010-2011

autism therapy, educational assistance, and other services. 2004-2005 2005-2006 2008-2009 2006-2007 2007-2008

We help children with medical treatment, dental services,

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CASE STUDY: MASONIC CHILDREN & FAMILY SERVICES OF TEXAS

### FOR THE HEALTHCARE INDUSTRY

5 VISUAL SOLUTIONS

Multiple layers within the Healthcare ecosystem drive a variety of business goals that can be supported through visual solutions.



**ENVISIONING** 

**COMBATING** 

**PRECONCEPTIONS** 

Demonstrate the fact that the old antiquated

Reveal the value of your delivery model in one

impactful, clarifying pictogram.

delivery model is long gone.



**COMPLEX METRICS REQUIRE** 

Use data visualization to bring your efficient,

high-quality medical service to the forefront.



**TECHNOLOGICAL** INNOVATION

**CLEAR** 

**VISUALIZATION** 

Show how quickly an impact can be made with your latest technical solutions—despite the

long decision cycles.



**SHAKING UP** THE CONSERVATIVE AUDIENCE

way of doing things.

Get your audience excited to be onboard with

visual solutions that help overcome the usual

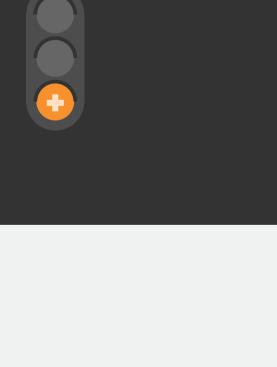




IS YOUR ORGANIZATION READY TO

THROUGH VISUAL SOLUTIONS?

**CLARIFY THE COMPLEX** 



#### spent over 20 years on the client side, including IBM, Bear Stearns, Exxon and a host of innovative start-ups trying to engage the marketplace, its employees and management, as well as stakeholders. He formed Frame Concepts to provide visual-centric solutions for

Financially Sustainable **Innovation and Discovery** 

**FINANCIALLY SUSTAINABLE** 

**INNOVATION AND DISCOVERY** 

MILL

ABOUT THE **AUTHOR** 

every business function and application. Transformative Business Model for Pediatric Health **ELEMENTS OF TRANSFORMATION ROOTED IN FOCUSED ON** COMMUNITIES **FAMILIES** Rooted in Communities Focused on Families/Children Physician Led Clinically Integrated

Stephen Gamble is the Founder and CEO of Frame Concepts, a

tion to enable understanding and engagement. Mr. Gamble has

visual solutions company that provides business-driven visual solu-

**CLINICALLY** 

**INTEGRATED** 

Comprehensive Technology Infrastructure

- children's

**PHYSICIAN** 

LED

Frame Concepts

## CHILDREN'S MEDICAL CENTER: Change: Evolve into both an academic and communitybased pediatric health syster Benefits: Expanded, accessible financing and delivery systen financial sustainability in value-based payment model **Change:** Active control of their health and well-being

# **CASE STUDY: CHILDREN'S HOSPITAL OF TEXAS**

### WANT TO KNOW WHAT FRAME CONCEPTS CAN DO FOR YOUR BUSINESS? **REQUEST A DEMO TODAY!**

Your one-on-one demo comes with a free, personalized

consultation. We'll brainstorm with you and show you examples relevant to your specific business. You'll leave the consultation armed with ideas and strategies to begin engaging your audience immediately!







