

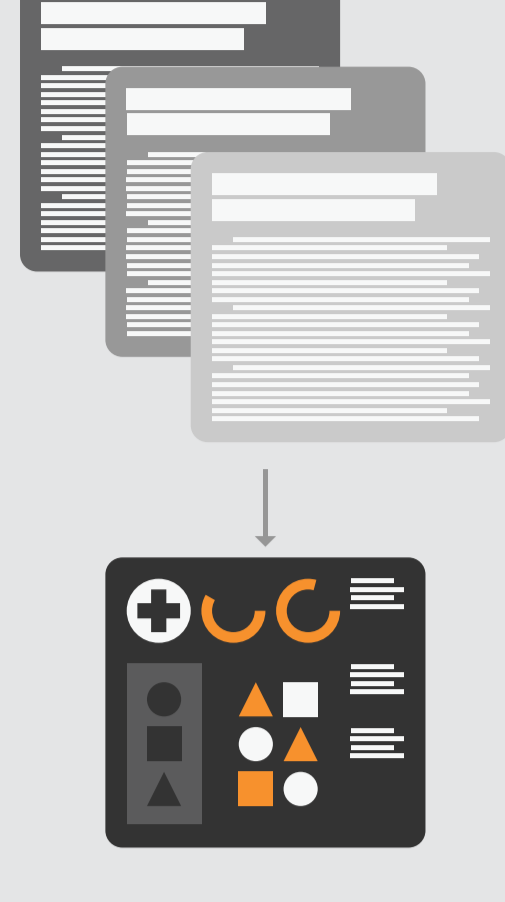
5 VISUAL SOLUTIONS FOR THE HEALTHCARE INDUSTRY



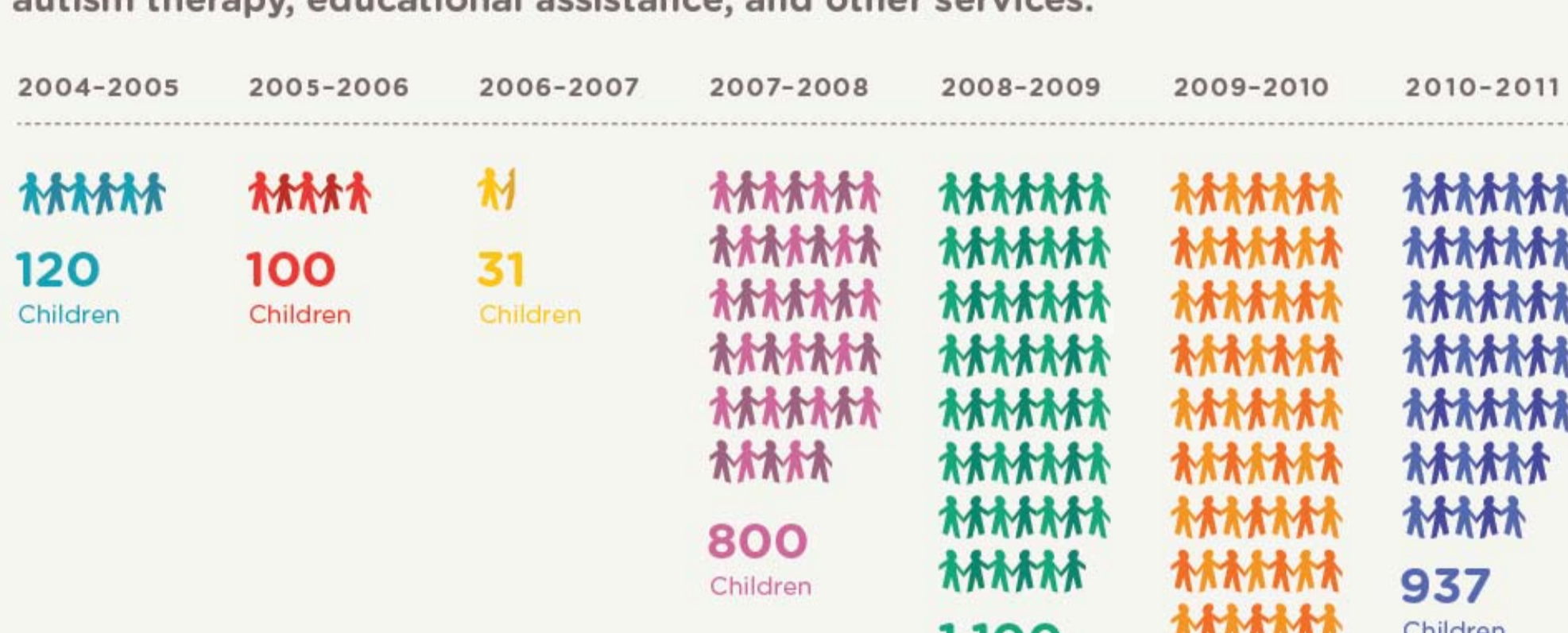
VISUALLY PEELING AWAY THE LAYERS OF COMPLEXITY

Healthcare has layers of complexity that make it challenging for providers and suppliers to communicate its value to the marketplace. The practice itself involves medical procedures layered with the logistics of facilities and suppliers—with practitioners needing to execute on those procedures. And finally, there are government funding and regulatory bodies that shape the practice as a whole.

It's easy to see why your buyer might find it challenging to navigate to the point of your offering, and how that offering delivers differentiated value. This is where Frame Concepts can help with healthcare visual solutions.



We help children with medical treatment, dental services, autism therapy, educational assistance, and other services.

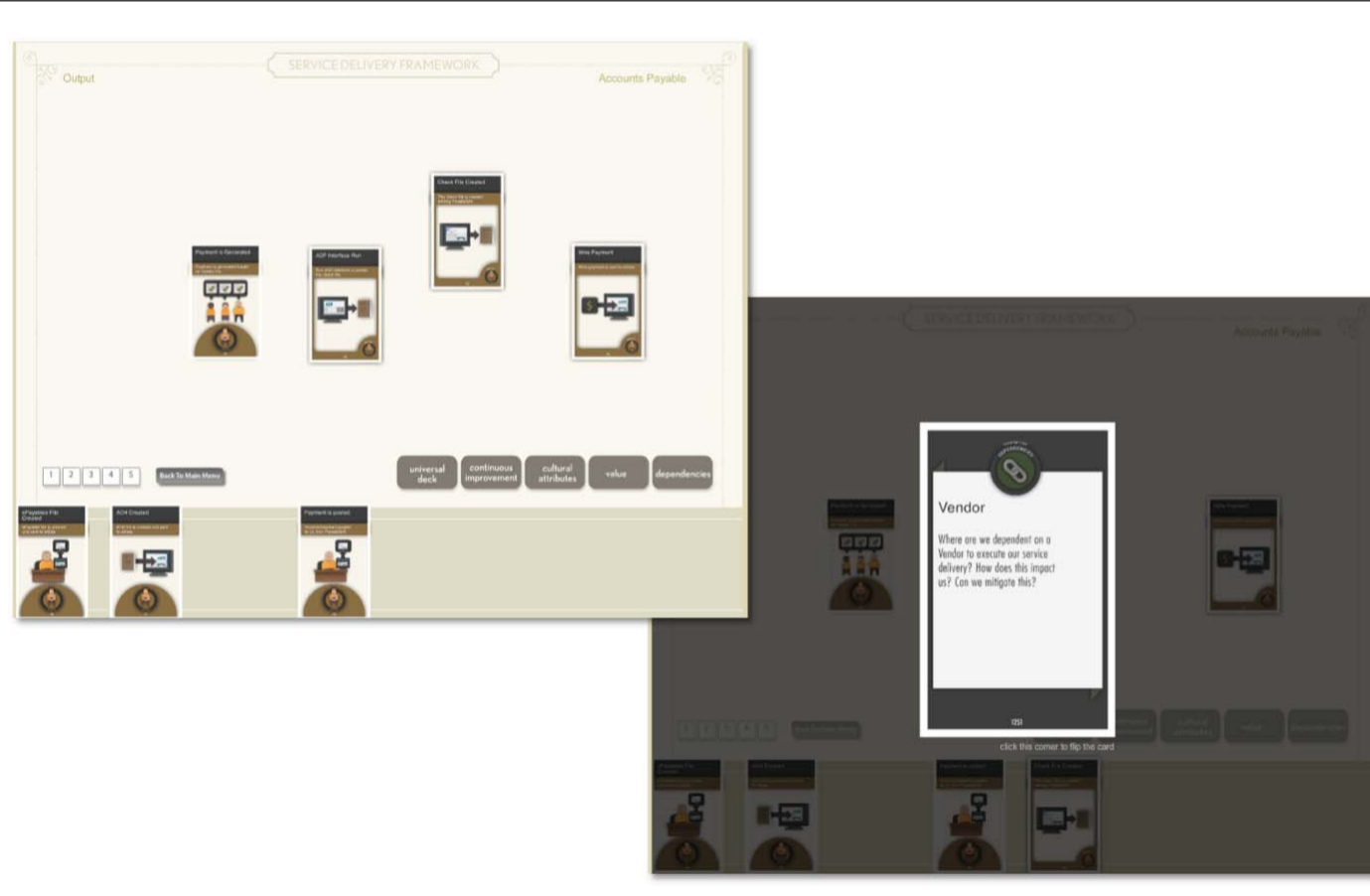


CASE STUDY: MASONIC CHILDREN & FAMILY SERVICES OF TEXAS

5 VISUAL SOLUTIONS FOR THE HEALTHCARE INDUSTRY

Multiple layers within the Healthcare ecosystem drive a variety of business goals that can be supported through visual solutions.

- 1 ENVISIONING INNOVATIVE HEALTHCARE PRACTICES**
 Reveal the value of your delivery model in one impactful, clarifying pictogram.
- 2 COMBATING PRECONCEPTIONS**
 Demonstrate the fact that the old antiquated delivery model is long gone.
- 3 COMPLEX METRICS REQUIRE CLEAR VISUALIZATION**
 Use data visualization to bring your efficient, high-quality medical service to the forefront.
- 4 TECHNOLOGICAL INNOVATION**
 Show how quickly an impact can be made with your latest technical solutions—despite the long decision cycles.
- 5 SHAKING UP THE CONSERVATIVE AUDIENCE**
 Get your audience excited to be onboard with visual solutions that help overcome the usual way of doing things.



CASE STUDY: ASCENSION HEALTH TRAINING GAME

IS YOUR ORGANIZATION READY TO CLARIFY THE COMPLEX THROUGH VISUAL SOLUTIONS?

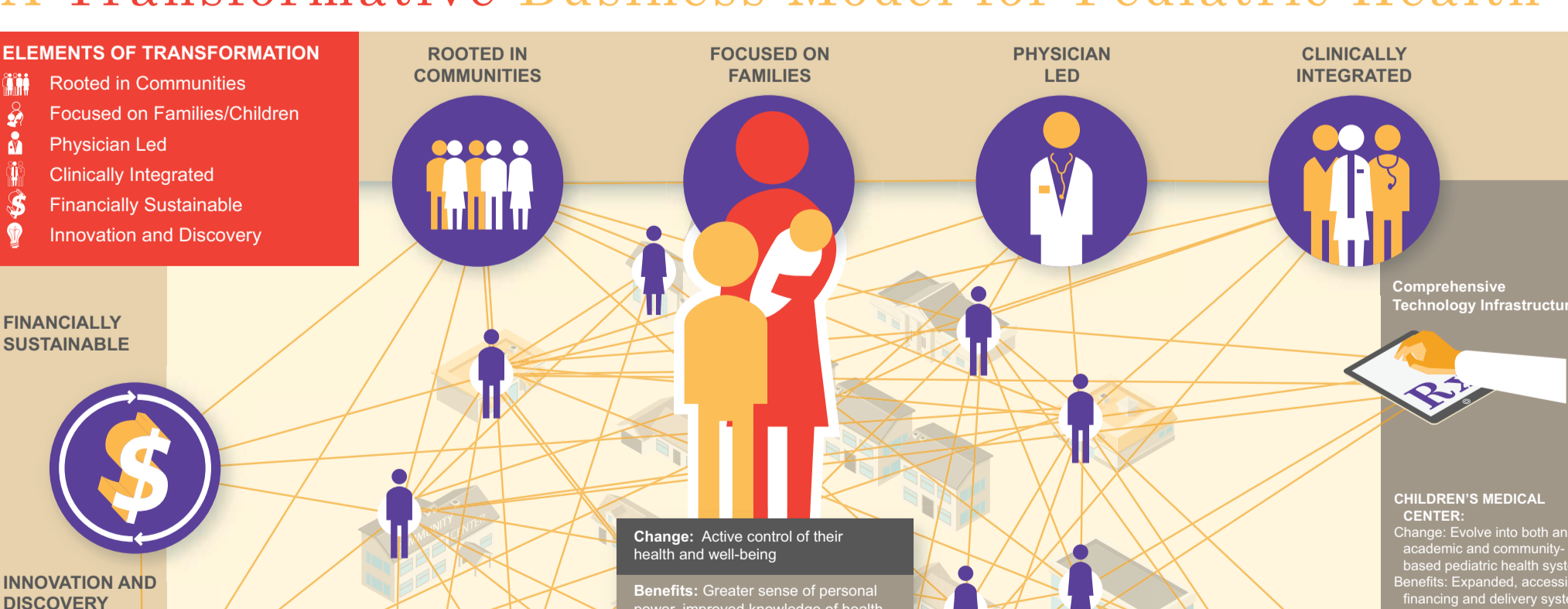


ABOUT THE AUTHOR

Stephen Gamble is the Founder and CEO of Frame Concepts, a visual solutions company that provides business-driven visual solution to enable understanding and engagement. Mr. Gamble has spent over 20 years on the client side, including IBM, Bear Stearns, Exxon and a host of innovative start-ups trying to engage the marketplace, its employees and management, as well as stakeholders. He formed Frame Concepts to provide visual solutions for every business function and application.



A Transformative Business Model for Pediatric Health



CASE STUDY: CHILDREN'S HOSPITAL OF TEXAS

WANT TO KNOW WHAT FRAME CONCEPTS CAN DO FOR YOUR BUSINESS? REQUEST A DEMO TODAY!

frameconcepts.com/request-a-demo

Your one-on-one demo comes with a free, personalized consultation. We'll brainstorm with you and show you examples relevant to your specific business. You'll leave the consultation armed with ideas and strategies to begin engaging your audience immediately!