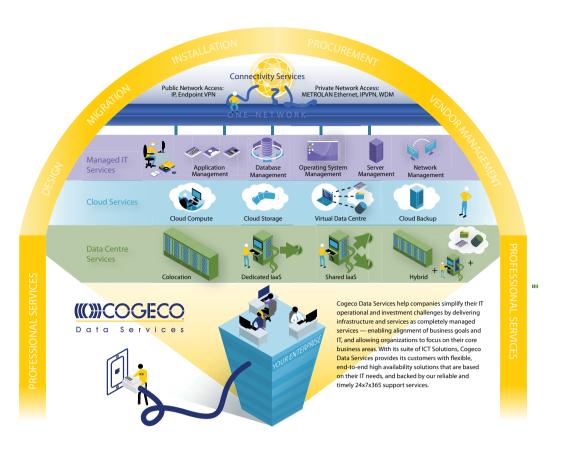
VISUAL SOLUTIONS FOR THE TELECOMMUNICATIONS INDUSTRY

REVEALING THE WELL-HIDDEN VALUE OF TELECOMMUNICATIONS NETWORKS

While delivering reliable voice and data services is largely a technical operation, the true business value lurking in your telecommunications network offering is not always obvious. You need to reveal the value of being on a 4G network, of utilizing a wider bandwidth, of achieving a 99.95% uptime, and so much more.

Bringing out the value on all the operational robustness and technical innovation you bring to the table is exactly where Frame Concepts can help the Telecommunications industry through visual marketing.



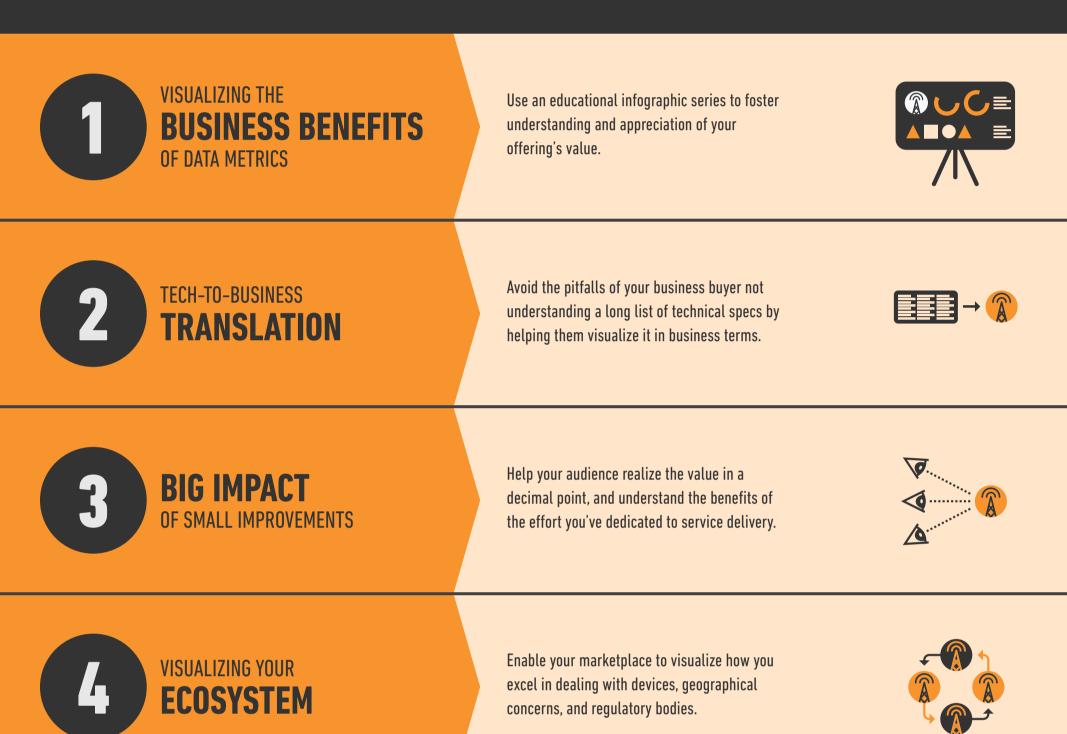




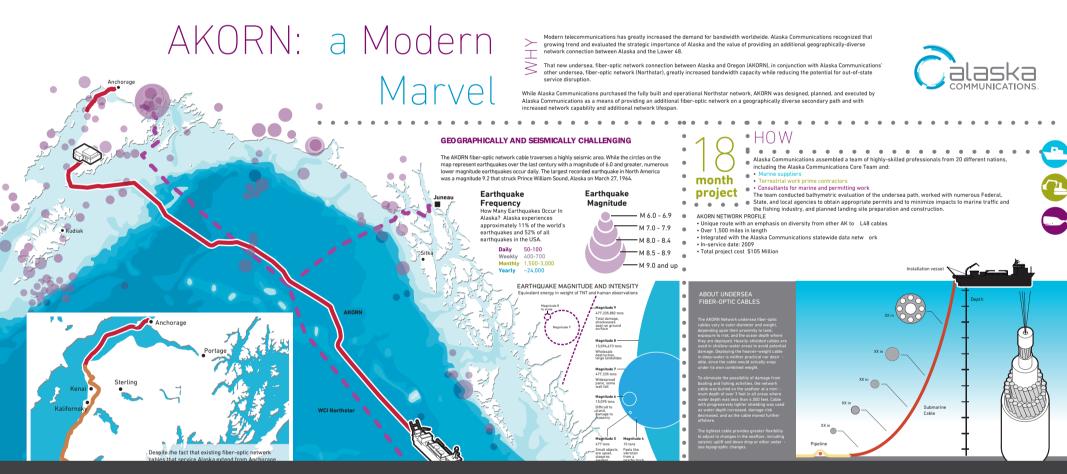
CASE STUDY: COGECO DATA SERVICES

5 VISUAL SOLUTIONS FOR THE TELECOMMUNICATIONS INDUSTRY

Take the technical features and operational performance metrics of your telecommunication's offerings and bring your marketplace onboard.



Excite your marketplace about the new, delivered value they will receive from you-despite the technically dense landscape.



CASE STUDY: ALASKA COMMUNICATIONS

IS YOUR ORGANIZATION READY TO **UNCOVER ITS HIGH, HIDDEN VALUE THROUGH VISUAL SOLUTIONS?**

EXCITEMENT

FROM NEW CAPABILITIES

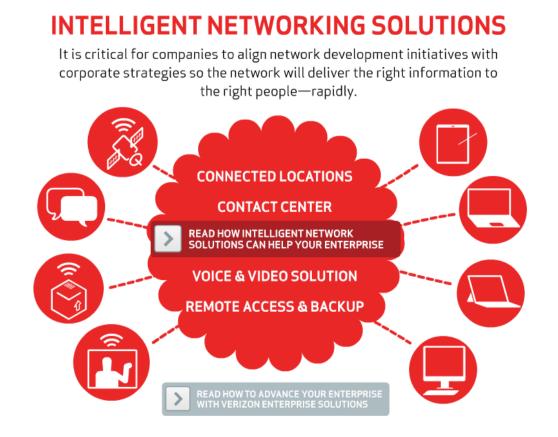
ABOUT THE **AUTHOR**

Stephen Gamble is the Founder and CEO of Frame Concepts, a visual solutions company that provides business-driven visual solution to enable understanding and engagement. Mr. Gamble has



spent over 20 years on the client side, including IBM, Bear Stearns, Exxon and a host of innovative start-ups trying to engage the marketplace, its employees and management, as well as stakeholders. He formed Frame Concepts to provide visual-centric solutions for every business function and application.







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Your one-on-one demo comes with a free, personalized consultation. We'll brainstorm with you and show you examples relevant to your specific business. You'll leave the consultation armed with ideas and strategies to begin engaging your audience immediately!





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