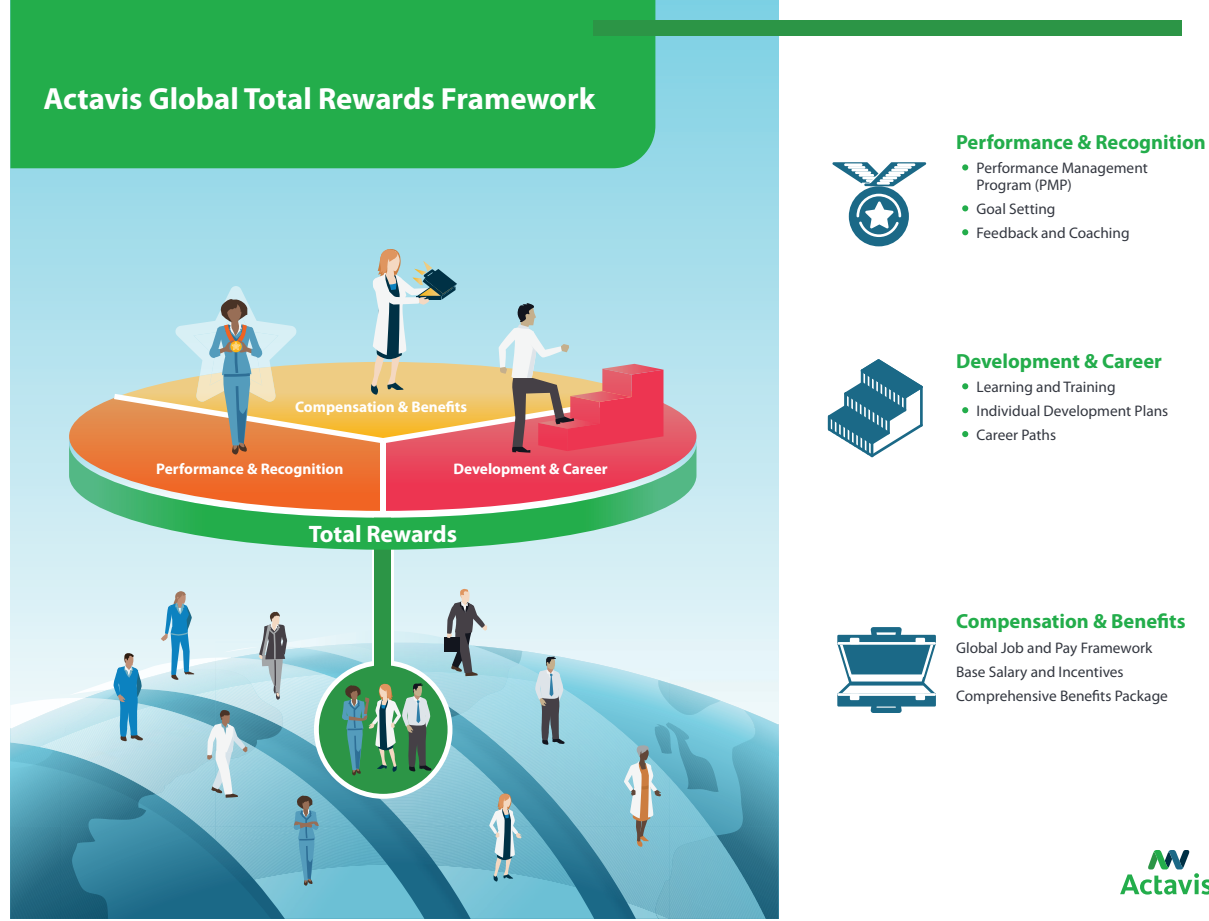
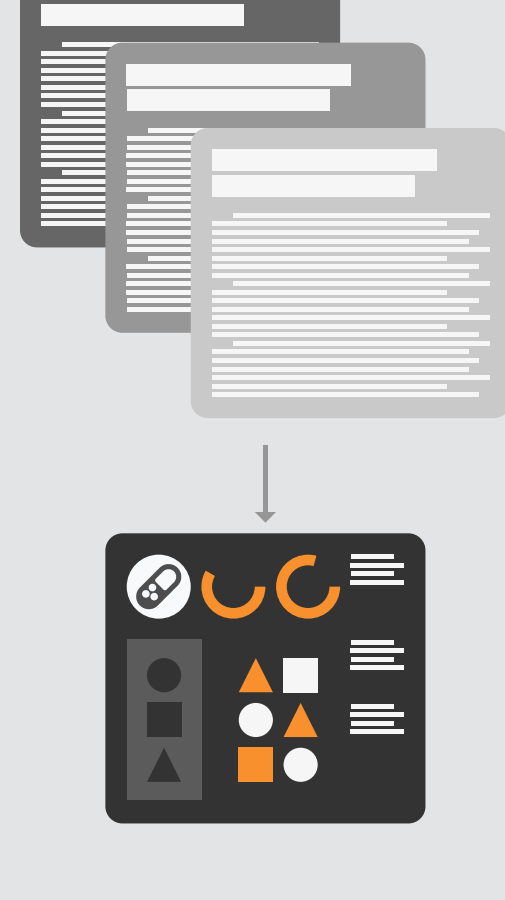


5 VISUAL SOLUTIONS FOR THE PHARMACEUTICAL INDUSTRY

SIMPLIFYING THE COMPLEX IN YOUR COMMUNICATION CONTENT

The Pharmaceutical industry faces a host of unique communication challenges: dense medical terminology and drug chemical makeup; complex medical treatment explanations; processes for manufacturing and distribution; FDA regulations; and patient-friendly translations.

Getting your buyers and practitioners onboard conceptually is not easy. This is exactly where Frame Concepts can help with medical industry visual solutions.



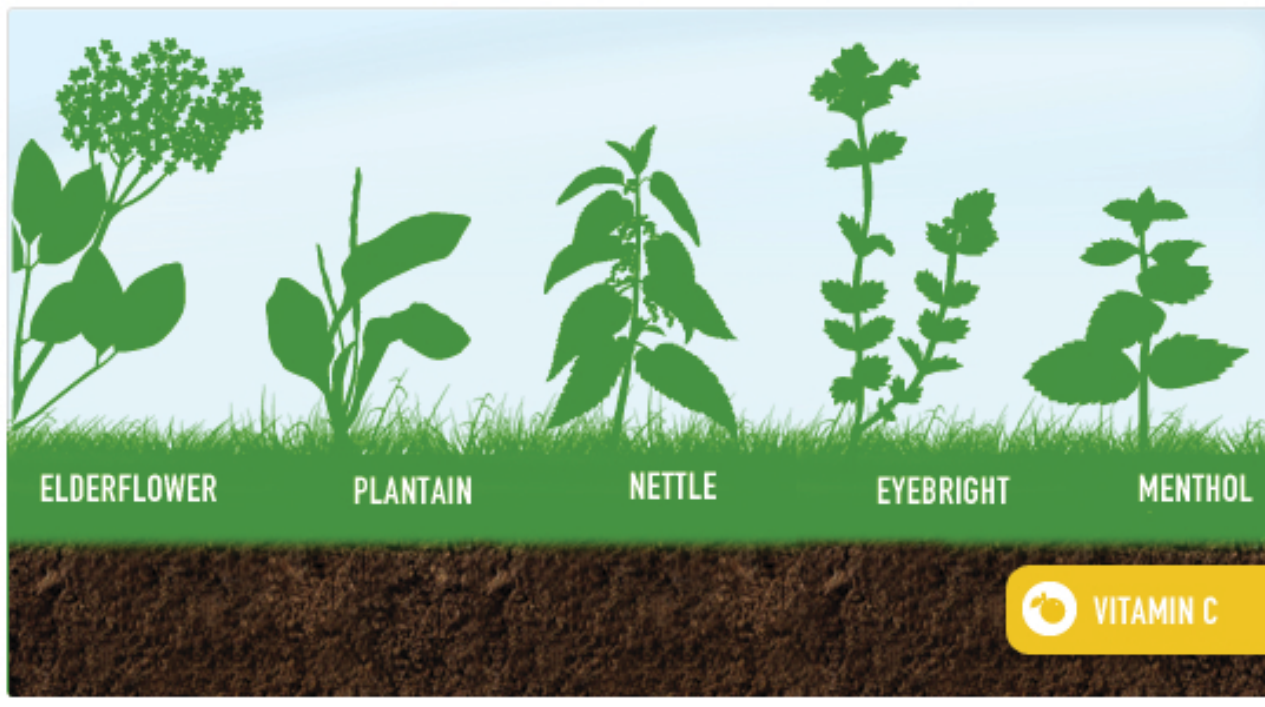
CASE STUDY: ACTAVIS

5 VISUAL SOLUTIONS FOR THE PHARMACEUTICAL INDUSTRY

Being able to bring your audience onboard across your innovation, research, clinical trials results, drug chemical makeup, medical effects, and visualization in health improvements produces multiple business benefits:

- 1 TRANSLATING SCIENCE TO HEALTH**
Enable your clients to see the benefits in their terms.
- 2 COMPLEX COMPLIANCE PROCEDURES**
Getting your marketplace and your staff on you will exceed mandatory regulations can happen with intuitive data visualizations.
- 3 INNOVATION SHOULD BE INNOVATIVE**
Visually showcase the research investment and differentiated value of new drug releases.
- 4 SOLUTIONS FOR A VARIED AUDIENCE**
Address the varying concerns of your patients, medical practitioners, regulatory bodies, sales and staff, and customer support.
- 5 ONE SNAPSHOT OF YOUR ECOSYSTEM**
Knowing your offerings are more easily understood within the context of the entire ecosystem, you can bring your audience onboard.

Click each herb to learn more!



CASE STUDY: ALLERGEASE

IS YOUR ORGANIZATION READY TO SIMPLIFY THE COMPLEX THROUGH VISUAL SOLUTIONS?

ABOUT THE AUTHOR

Stephen Gamble is the Founder and CEO of Frame Concepts, a visual solutions company that provides business-driven visual solution to enable understanding and engagement. Mr. Gamble has spent over 20 years on the client side, including IBM, Bear Stearns, Exxon and a host of innovative start-ups trying to engage the marketplace, its employees and management, as well as stakeholders. He formed Frame Concepts to provide visual-centric solutions for every business function and application.

MOBILE IS NOW THE PRIMARY SCREEN

The epocrates survey found that mobile has become the primary screen for proactive information seeking and exchange across clinician segments.

“Smartphones and tablets are outstripping personal computers among clinicians when it comes to search traffic, accessing professional reference resources, and communication among colleagues.”

What's more, the latest report on healthcare trends

CASE STUDY: SAMSUNG HEALTHCARE INFOGRAPHIC

WANT TO KNOW WHAT FRAME CONCEPTS CAN DO FOR YOUR BUSINESS? REQUEST A DEMO TODAY!

Your one-on-one demo comes with a free, personalized consultation. We'll brainstorm with you and show you examples relevant to your specific business. You'll leave the consultation armed with ideas and strategies to begin engaging your audience immediately!

frameconcepts.com/request-a-demo